

# ABSTRACT

A case for lipstick or lip cream or the like has a tubular casing, a contents carrying unit including a carrier movably disposed in the tubular casing, and a rotary control unit including a rotary member for moving the carrier by rotating the rotary member, which is capable of protruding and retracting contents from and into the tubular casing smoothly by rotating the rotary member, reducing number of parts for constituting the case and manufacturing cost, and at the same time simplifying the assembly of the rotary member and the carrier to the tubular casing. The rotary control unit and the contents carrying unit are molded integrally with a breaking portion interposed therebetween so that the rotary control unit and the contents carrying unit are separated when the carrier is moved away from the rotary member by rotating the rotary member.